



What We Need:

The following 3 sections we are going to ask you to fill in will cover all aspects of your website and allow us to create a design from scratch that suits your business. All you need do is send us an email with three bullet points: 1, 2, 3:- under each of bullet points please include text in as much detail as possible, the information as outlined below.

1. Who you are

- a) Company Name and/or Trading Name
- b) Please give details of any preferred colour scheme
- c) Please attach any existing logos, photographs or adverts currently in use and/or specify images you would like us to obtain for you
- d) Staff names (if you want them included) with photos attached if required.

2. What you do

- a) List any and all services and products you supply
- b) Describe your services and products along with any unique selling points, discounts or benefits you offer
- c) Please attach any photographs, images or adverts currently in use and/or specify images you would like us to obtain for you
- d) Include all pricing details for the services and products you provide

3. How to contact you

- a) List all contact details: Tel, Mob, Fax, Address(es), Email(s), Any social media sites you have (including url's) Google ID's etc, etc
- b) Add your opening hours if necessary along with any specific directions to your location that customers may need
- c) List your preferred method of contact eg: "Visits by Appointment Only", "Telephone Booking Service" etc, etc
- d) In this section please also provide any legal disclaimers you require to be listed on your site along with any terms and conditions where necessary.

DONT BE AFRAID TO WAX LYRICAL ABOUT WHAT YOU DO, THE MORE INFO WE HAVE, THE BETTER THE POSITION WE ARE IN TO BUILD YOUR WEBSITE!

A KEY POINT TO REMEMBER HERE IS THAT WE WILL CONDENSE THE INFORMATION INTO AN EASY-TO-READ AND EYE-CATCHING WEBSITE WHICH CAN BE VIEWED ON COMPUTERS, MOBILE PHONES & TABLETS. WHERE WEBSITES ARE CONCERNED, "LESS IS MORE" BUT IN ORDER TO GET "LESS", WE HAVE TO HAVE "MORE" IN THE FIRST PLACE!